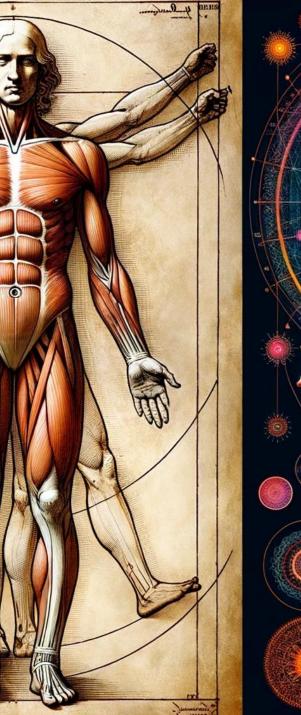




## WHY WE CLEANSE

"Toxins are like the dust on the mirror, hiding our true nature." – Dr. Deepak Chopra

- Toxins are like alien substances—neither fully digested, absorbed, nor eliminated.
- Over time, they accumulate and interfere with the body's natural intelligence, distorting metabolism and blocking the channels (*shrotas* and *nadis*).
- This obstruction impedes the flow of *prana*, disturbs the balance of the *doshas*, and clouds perception—physically, mentally, and emotionally.
- Through proper cleansing with PanchaKarma, we can dissolve these accumulations and return to our original constitution—our *prakriti*, the place of true balance.





# A RETURN TO BALANCE AND VITALITY

#### Panchakarma is:

- The Mother of all Cleanses
- Time-tested
- Holistic
- Offers Rejuvenation AND Detoxification
- Is highly personalized
- Transformative
- Maintains homeostasis/balance while achieving deep-reaching detox
- The results last

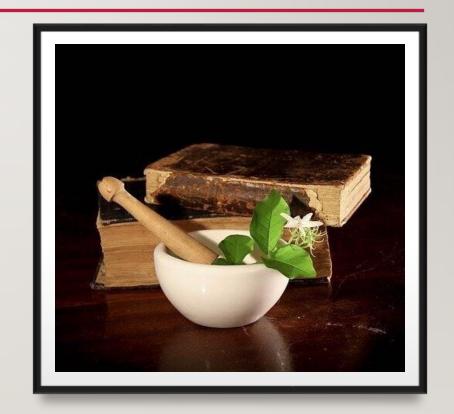
# PANCHAKARMA USES THE NATURAL ELIMINATION CHANNELS

- Swedana (therapeutic sweating) opens the skin pores and liquefies toxins.
- Herbs and body-work help draw toxins into the gut for final expulsion.
- Urination system functions as a major detox pathway, clearing important detox organs like kidneys.
- Lymph and blood tissue chemistry changes, clearing lymph nodes, liver organ etc.
- Nasya therapy cleanses toxins lodged in the head and sinuses, enhancing sensory perception, memory.
- Shirodhara and Marma therapy support emotional ama released, restores clarity, peace, and reconnects the mind to the inner sattva (purity).



# ACCORDING TO AYURVEDA AND MODERN RESEARCH

- PanchaKarma has shown to decrease cholesterol by lowering toxic lipid peroxide levels.
- May decrease 14 major toxic and cancer-causing chemicals including heavy metals, pesticides and hazardous environmental chemicals.
- Raises the good HDL cholesterol.
- Reduces free radicals.
- Significant reduction in bodily complaints, irritability, bodily strain, psychological and emotional imbalances and slows down the aging process.
- Reduces doctor visits.





# WHO CAN BENEFIT FROM PANCHAKARMA?

- **Preventative:** Healthy individuals who wish to stay well, maintain balance, and optimize vitality.
- Mild Imbalances: Low energy, weight gain, menopausal symptoms, allergies, stress, frequent colds/flu, premature aging.
- Chronic Conditions: Arthritis, fibromyalgia, sciatica, menstrual disorders, mild emotional or psychological imbalances, chronic fatigue, hypertension, migraines, headaches, sinus issues, asthma, digestive problems, endocrine or autoimmune disorders, insomnia, post-cancer recovery and many more.
- Note: Always consult your physician if you are unsure whether you are strong enough to undergo a cleanse like PanchaKarma.

# 3 Steps to PanchaKarma:

• STEP ONE:

PREPARATION (DIET, HERBS, LIFESTYLE)

• STEP TWO:

THE MAIN CLEANSING THERAPIES AND TREATMENTS

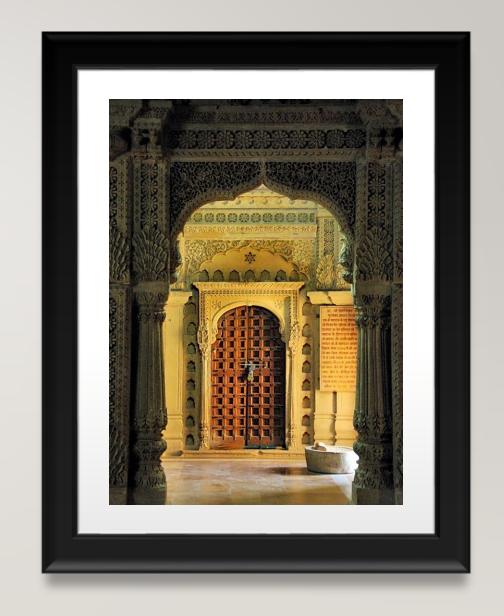
• STEP THREE:

REBUILD (EASING OUT)



## 1) PREPARATION PHASE (PURVAKARMA):

- Personalized Consultation Assessment of body type (prakriti), current imbalances (vikriti), and appropriate detox approach.
- Detoxifying Diet A simple, lacto-vegetarian diet of easy-to-digest foods such as rice, lentils, lightly cooked vegetables, and stewed fruits—designed to loosen toxins (ama) and kindle agni (digestive fire).
- Oleation and/or Herbal Support May include an internal oleation with medicated oils or specific herbal decoctions to begin dislodging fat- and water-soluble toxins from the tissues.
- Rest and Inward Focus
   Gentle lifestyle adjustment, minimized stimulation, and inward reflection prepare the mind-body for deeper cleansing.



## 2) COMMON TREATMENTS DURING PANCHAKARMA

#### ABHYANGA MASSAGE

- **Abhyanga** is a traditional Ayurvedic full-body oil massage that uses warm, herb-infused oils tailored to one's constitution and imbalances.
- This deeply nourishing therapy enhances circulation, calms the nervous system, supports lymphatic detoxification, and enlivens the skin and tissues.
- Abhyanga is also a vibrational therapy that restores the flow of prana through the nadis and marmas, reawakening the body's innate intelligence.



#### SHIRODHARA

**Shirodhara** is a deeply calming Ayurvedic therapy in which a steady stream of warm, herbalized oil is gently poured onto the forehead.

This sacred treatment pacifies Vata and Pitta, nourishes the nervous system, and supports mental clarity, emotional balance, and restful sleep.

Shirodhara is known to awaken soma, the healing nectar of bliss, and refine the mind's connection to higher intelligence.



#### **SWEDHANA**

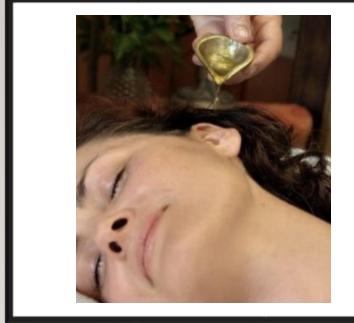
**Swedhana** is the Ayurvedic practice of therapeutic sweating, used to open the channels (srotas) and gently release toxins that have been loosened through prior treatments like Abhyanga.

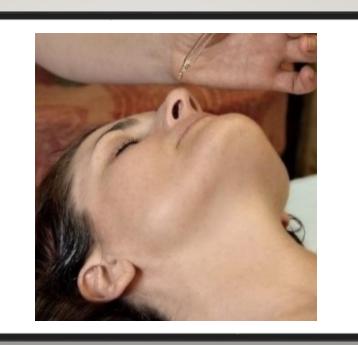
Swedhana is done with great care—using mild herbal steam or fomentation to avoid overheating the body's delicate vibrational and physical systems.

It softens tissues, relieves stiffness, supports detoxification, and prepares the body for deeper rejuvenation.











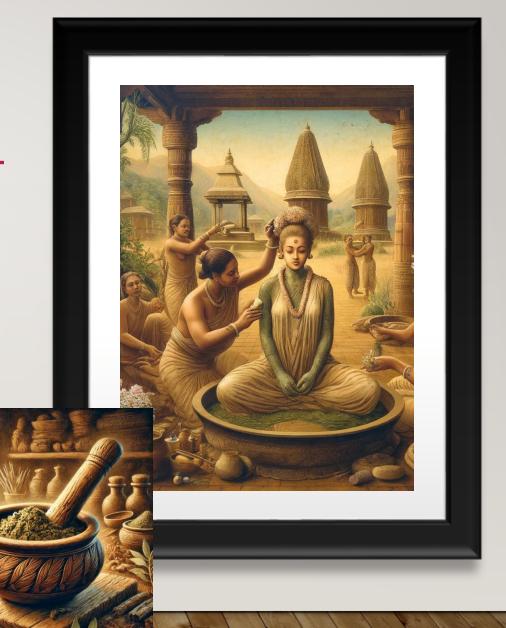
# NASYA AND OTHER SENSE THERAPIES



#### **DETOX SCRUBS - UDVARTANA**

**Udvartana** is a deeply invigorating Ayurvedic therapy involving a rhythmic, full-body massage using dry herbal powders or paste formulations, typically applied in upward strokes.

The word "Udvartana" means "to move upward," reflecting the technique's energizing, stimulating effect on the lymphatic and circulatory systems.



### NURTURING BOLUS BALL MASSAGES - PINDA SWEDHANA

**Pinda Swedana** is a deeply rejuvenating Ayurvedic therapy in which warm herbal boluses soak in milk, saffron and herbs and then are massaged over the body to induce nurturing warmth and gentle sweating.

It helps to reduce pain and nourish all the tissues. The treatment is beneficial for all the doshas, especially Vata and Pitta.





## MARMA THERAPY

**Marma Therapy** is the ancient Ayurvedic art of awakening and restoring the body's innate intelligence through gentle stimulation of marma points—vital energy centers.

Marma Therapy is not mechanical pressure work but a subtle vibrational science, using touch, mantra, pranic awareness, and transdermal herbal formulations to unblock stagnation, reset organ systems, and align the physical and vibrational bodies.

"When marma points are touched with consciousness, the soul remembers its light." – inspired by Vaidya R.K. Mishra

