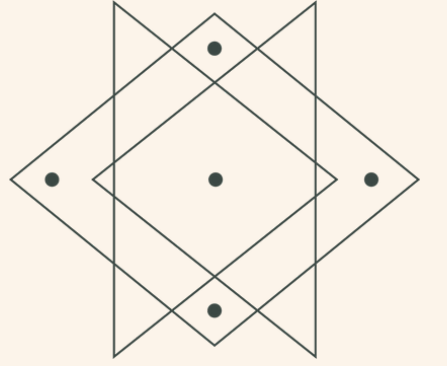


## The Summit + Film Sponsorship Deck

A journey into health and healing in harmony with nature's sacred laws, through a film, quiz, and summit.



# THE NATURAL LAW

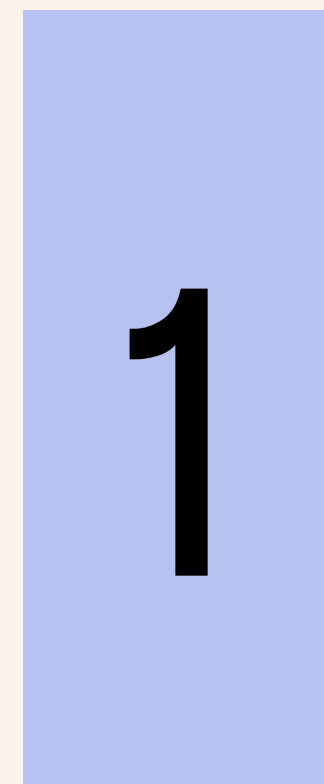
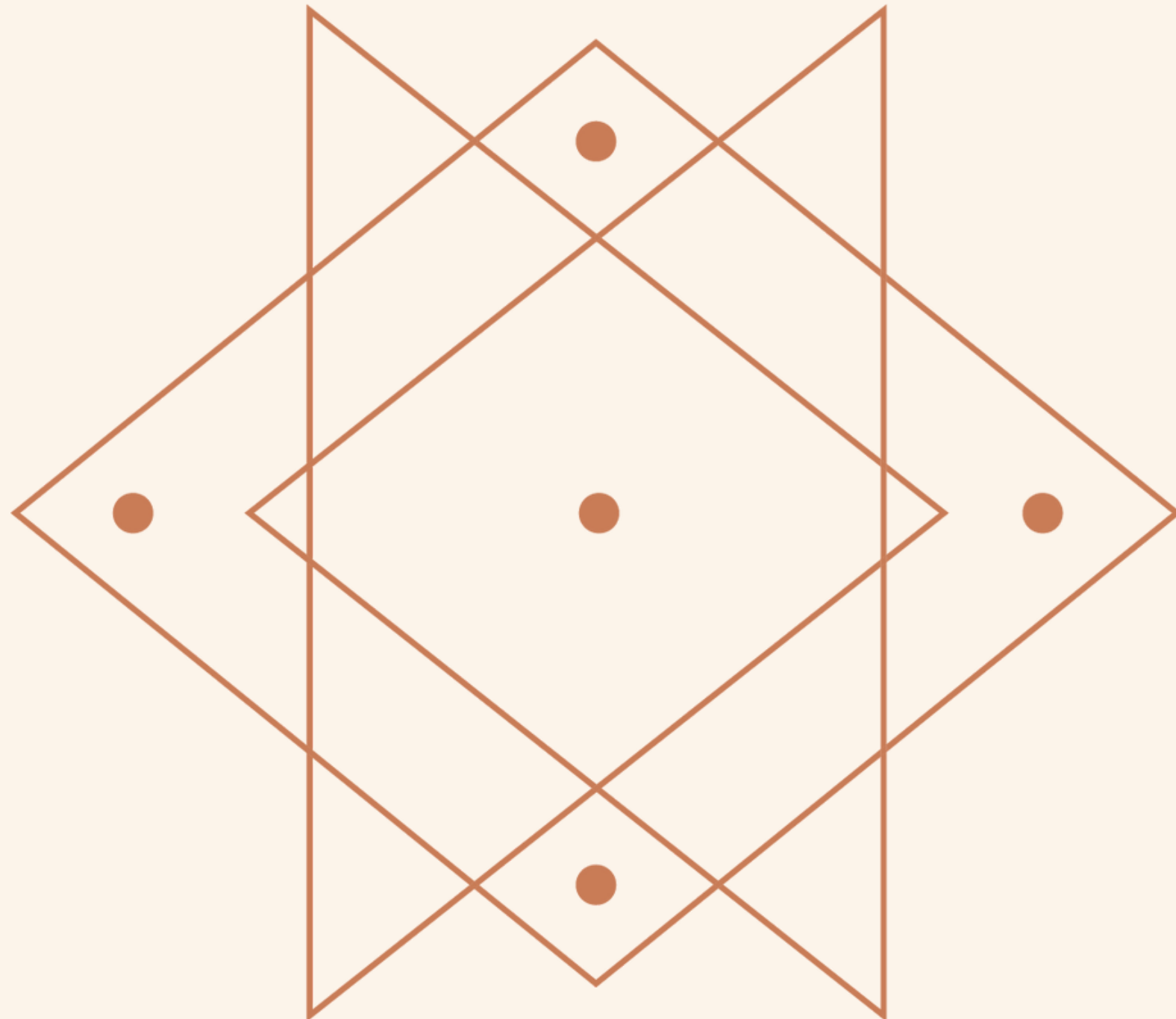
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DECODING THE ANCIENT HEALING SCIENCE OF AYURVEDA

# THE NATURAL LAW

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## DECK CONTENTS



### ABOUT

The Film, the Summit, the Creators, and Supporters



### DEMO

Audience + Demographics for the Film and Summit



### REACH

Social Stats, Ad Spend, Newsletter, and Summit Reach



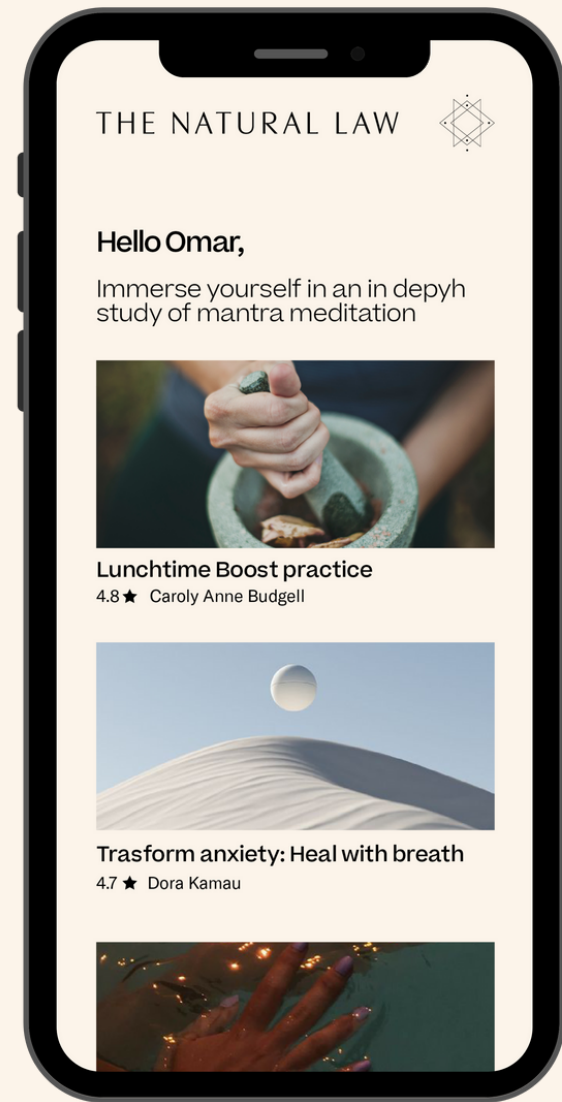
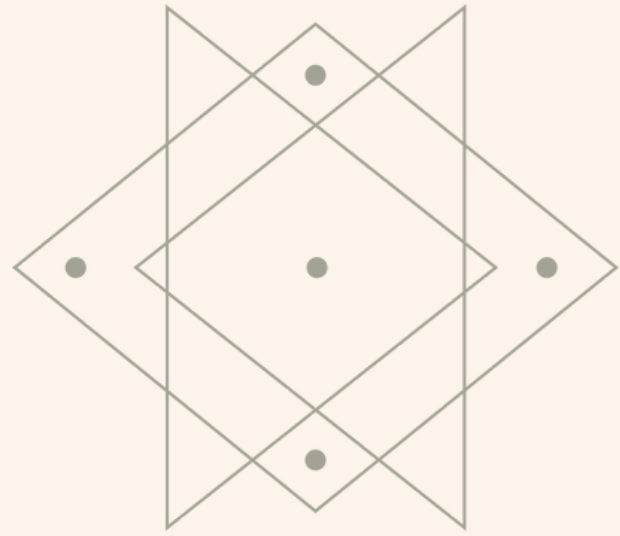
### TIERS

Sponsorship tiers, Affiliate Options, and Speaker Info



### CONTACT

Collaborate with The Natural Law



# ABOUT THE PROJECT

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## THE NATURAL LAW

The Natural Law explores one man's decade-long journey back to wellness by embracing a new life aligned with nature's code: and how his healing became a mission to help heal humanity.

When conventional medical treatment failed to cure Amish Shah's life-threatening illnesses, he turned to Ayurveda: a 5,000-year-old natural science that has been studied and applied by billions of people across the world for generations.

With his health and his life on the line, there was no more time for half-measures. He started with research: from ancient Ayurvedic texts to the stacks of modern scientific studies that supported them. Then he began seeking out experts who could help decipher and apply everything: both here in the United States, and in India.

The first breakthrough Amish found in Ayurveda was how it helped him understand his body, his place in and connection with nature, and where many of his ailments were really coming from.

The second was when he started adjusting his diet, taking natural supplements and herbs, and immersing himself in Ayurvedic treatments - which gently yet rapidly healed and carried him into the best shape and health of his life. Many of Amish's friends even told him that he looked like he was aging backward.

The third was a clear realization:

If more people used Ayurveda, and if more healthcare professionals prescribed it - so much of our suffering would be gone.

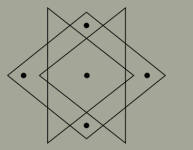
And so Amish committed himself to create this film.

He hired a production team. He got on the board of the National Ayurvedic Medical Association. He set up collaborations with a variety of Ayurveda organizations and institutions.

Then he traveled around the world, interviewing all the leading Ayurvedic and natural healing experts he could find (they were more than happy to share their wisdom).

Today, over a decade later, Amish and Deep Origins is finally ready to share it with the world: not just as a film, but as the beginning of what Amish hopes will become a global renaissance in human health and happiness.

# AUDIENCES + DEMOGRAPHICS



Age range: 25 - 40

Key interests: wellness lifestyle, health and fitness, travel, entertainment, celebrities, and public figures

Preferred media: books, films, YouTube videos, Facebook, TikTok, Instagram, Pinterest, Twitter

\*May have attended yoga classes or watched some videos on natural healing, but still far from breakthrough results.



Age range: 35 - 55

Key interests: personal development, spirituality, wellness lifestyle, health and fitness, travel

Preferred media: online courses, online coaching, books, films, social media, Facebook, Instagram, Twitter

\*Likely has some experience with natural health and healing modalities, and has enjoyed a degree of results that inspires them to seek guidance in going deeper.



Age range: 40 - 65

Key interests: personal development, spirituality, wellness lifestyle, health and fitness, academic research

Preferred media: online coaching, online courses, online communities, virtual and real-world retreats, books, films, Facebook, Quora

\*A regular practitioner experienced with natural health & healing modalities, looking for new ways to level up and integrate additional knowledge.



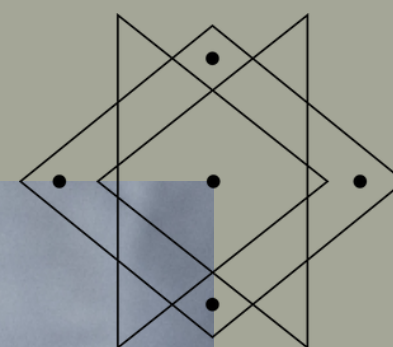
Age range: 40 - 65

Key interests: academic research, professional growth, networking, personal development, spirituality, wellness lifestyle, health and fitness

Preferred media: online coaching, certifications, professional online communities, virtual and real-world summits, books, films, Facebook, Quora

\*A professional, teacher, or service provider in the natural health and wellness space.





SUMMIT + DOCUMENTARY

# REACH

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The potential of the Documentary, Summit, and long-term membership platform following is absolutely massive in terms of reach! There is an expected 25K in attendees for the Summit, with an expected quarter million email sign-ups to be added to the Deep Origins and The Natural Law email list as well.

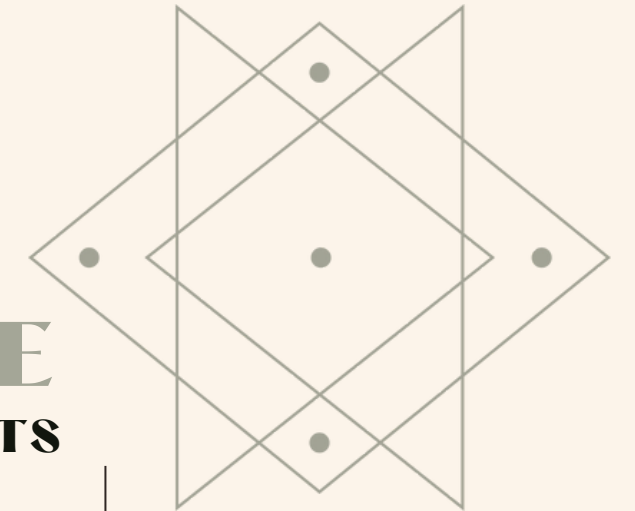
In December, there is a planned spend of \$50k-100k+ in media buying across the Deep Origins and The Natural Law's social media accounts and website for the Summit. Additionally, the marketing spend will be around \$200k for the film with affiliates, sponsorship, partners, etc.

The Natural Law Documentary will be hosting a Gala for the Premier, with exclusive media and brand tickets, VIP access, and branding opportunities across media platforms for the event.

If more people used Ayurveda, and if more healthcare professionals prescribed it - so much of our suffering would be gone.

# THE NATURAL LAW

## SPONSORSHIP TIER OVERVIEW



	<b>DIAMOND</b> \$150K — 1 SPOT	<b>GOLD</b> \$75K — 3 SPOTS	<b>SILVER</b> \$25K — 10 SPOTS	<b>BRONZE</b> \$8K — 20 SPOTS
Tiered Film Sponsor in Credits, Co-Branded Ad Spend, + Co-Branded Downloadable for Email Lists	✓	✓	✓	
Film Premiere and Gala Invites, + Sponsorship Opportunities	✓	✓	✓	✓
Film Newsletter and Social Inclusions	✓	✓	✓	
Summit Newsletter and Social Inclusions (quantity is tiered)	✓	✓	✓	✓
Summit Realestate (visibility determined by sponsorship tier buy in)	✓	✓	✓	✓
Marketplace + Health Quiz Inclusions	✓	✓	✓	✓
Marketplace Sponsored Ads	✓	✓	✓	
Marketplace Commission Waiver*	✓			
Membership Platform Sponsor Placement	✓	✓		

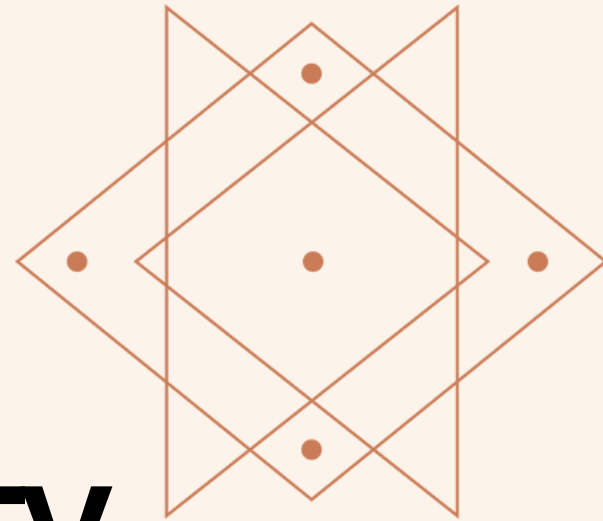
And More!

\*\*More details in full deck

\*\*Speakers and Affiliates are also available.

**HONORABLE MENTION:** \$1,000 sponsorship buy-in (or newsletter list donation, newsletter or social promotion, etc.) for film credit inclusion.

# AFFILIATE + SPEAKER OPPORTUNITY



For Marketplace  
Affiliate Requests: [brittany@wellspiritcollective.com](mailto:brittany@wellspiritcollective.com)

15% Affiliate Sales Commission

## Speaker Benefits

Speaking at the Summit allows the unique opportunity to not only share your brand or services with our +25K community, but it places you as an expert in the Ayurvedic field, allowing you to be a source of deep inspiration, and a voice of change for generations. Connect with Raeanne Cardoza (listed above) to inquire about being a speaker at The Natural Law Summit.

For Speaker Inquiries:  
[raeanne@wellspiritcollective.com](mailto:raeanne@wellspiritcollective.com)



CONTACT US

# THE NATURAL LAW

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[www.thenaturallaw.com](http://www.thenaturallaw.com)



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